



Long Term Planning – iGCSE Business Studies

Year	Half Term 1A	Half Term 1B	Half Term 2A	Half Term 2B	Half Term 3A	Half Term 3B
Year 10	Understanding business activity	Understanding business activity	People in business	Marketing	Marketing	Operations Management
	<ul style="list-style-type: none"> - Business activity and classification of business; - Enterprise, business size, and business growth. 	<ul style="list-style-type: none"> - Business objectives; - Stakeholder objectives; - Exam skills for Paper 1; - Case study skills (Paper 2). 	<ul style="list-style-type: none"> - Motivation; - Organisational management; - Recruitment and training; - Communication. 	<ul style="list-style-type: none"> - Marketing, competition, and the customer; - Market research 	<ul style="list-style-type: none"> - The marketing mix; - Technology and marketing; - Marketing strategy; - Knowledge application and exam paper skills. 	<ul style="list-style-type: none"> - Production of goods and services; - Economies of scale; - Achieving quality production.
Year 11	Finance	Finance	Mock exams External influences on business	Revision and Development	Revision and iGCSE assessments	N/A
	<ul style="list-style-type: none"> - Business finance: needs and sources; - Cash flow forecasting; - Working capital.. 	<ul style="list-style-type: none"> - Income statements; - Financial positions; - Analysis of accounts; - Application of financial knowledge and exam paper skills. 	<ul style="list-style-type: none"> - Mock exams to support with preparation for iGCSE assessment; - Economic issues; - Ethical issues; - Business and the international economy. 	<ul style="list-style-type: none"> - Revisiting key topics from over the course of the two years; - Development and consolidation of understanding; - Focus on exam skills and application of knowledge. 	<ul style="list-style-type: none"> - Revisiting key topics from Year 10 and Year 11; - Exam skills; - Preparation for iGCSE assessments. 	

Additional Notes: